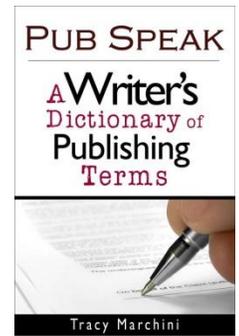


Contact: Tracy Marchini
Email: myverbocity@gmail.com
Twitter: @TracyMarchini
Website: www.tracymarchini.com



NEW EBOOK DEMYSTIFIES PUBLISHING VOCABULARY

From Newberys to Nebulas, wholesalers to world rights, PUB SPEAK: A WRITER'S DICTIONARY OF PUBLISHING TERMS is a reference book for every author.

NEW YORK, March 2011 – Editorial consultant Tracy Marchini is publishing her first ebook, PUB SPEAK: A WRITER'S DICTIONARY OF PUBLISHING TERMS, which defines over 400 publishing terms.

PUB SPEAK explains commonly used terms from all sides of the industry. Terms defined include those used in contracts and royalty statements, crafting fiction and non-fiction, ebooks and audiobooks, social networking, retailers and distributors, industry and author organizations and awards, and general publishing terms. Designed for both aspiring and established authors, PUB SPEAK can be read through for a deeper understanding of the industry, or used as one would a traditional dictionary.

“Writers are naturally creative people, but they also need to be business people. I think that publishers and agents would rather work with someone who they can see as a partner in the success of their book, especially when it comes to marketing and promotion. But I think this also means having a general understanding of what their contract means, what organizations are available to them as an author and how publishers are going to look at their finished product from various angles,” Marchini said.

Tracy Marchini brings years of experience on both sides of the business to PUB SPEAK. Before launching her own editorial consulting business in 2010, Tracy worked as a literary agents' assistant at Curtis Brown, Ltd. for four years. She's also worked as a newspaper correspondent, a book reviewer for *BookPage* and a freelance copywriter for Scholastic. As a children's writer, Tracy has been accepted for publication in *Highlights Magazine*. She's won multiple grants for her work, including a partial grant for a *Highlights* Founders Workshop, a barter at La Muse Writer's Retreat in Southern France and a Puffin Foundation grant for a non-fiction picture book.

“Working in the industry has definitely changed the way I look at my own work,” Marchini says. “Hopefully PUB SPEAK can give authors a little bit of insider's knowledge, so that they too can think about their work from a business perspective.”

PUB SPEAK: A WRITER'S DICTIONARY OF PUBLISHING TERMS will be available as an ebook on April 4th through Amazon, Barnes & Noble, Smashwords and other ebook retailers. You can find out more about Tracy Marchini at www.tracymarchini.com or on Twitter at @TracyMarchini.

###